



{ OPPORTUNITIES }

Platinum

\$50,000

- Exhibit (tabletop) with 5 registration passes
- Opportunity to conduct 1 Master Class
 - Timing Options – Company choice; Breakfast & Lunch spots available
 - Includes:
 - Standard AV package – projector, screen, audio
 - \$2,400 Food & Beverage Credit
 - Pre-meeting advertisement to attendees through e-blasts and meeting website
- Acknowledgement of support during one break (meeting planner assigns)
- Full page Program book advertisement; Back and inside back cover available
- Company logo included on Welcome bag
- 3 conference bag inserts
- Ample acknowledgement on the website and on the conference signage
- First right of refusal for same position in following year's meeting
- 4 Invitations to the Faculty Dinner

Gold

\$25,000

- Exhibit (tabletop) with 4 registration passes
- Opportunity to conduct 1 Master Class for \$5,000 (50 % discount)
 - Timing Options – Assigned by meeting coordinator; Breakfast or Lunch
 - Includes:
 - Standard AV package - projector, screen, audio
 - Food & Beverage NOT included; meeting planners will negotiate with catering and bill sponsoring company
 - Pre-meeting advertisement to attendees through e-blasts and meeting website
- Acknowledgement of support during one break (meeting planner assigns)
- ½ page Program book advertisement located in sponsor section
- 2 conference bag inserts
- Ample acknowledgement on the website and on conference signage
- First right of refusal for same position in following year's meeting
- 2 invitations to the Faculty Dinner

Bronze

\$12,500

- Exhibit (tabletop) with 3 registration passes
- Opportunity to conduct 1 Master Class for \$6,000
 - Timing Options – Assigned by meeting coordinator; Breakfast or Lunch
 - Includes:
 - Standard AV package - projector, screen, audio
 - Food & Beverage NOT included; meeting planners will negotiate with catering and bill sponsoring company
 - Pre-meeting advertisement to attendees through e-blasts and meeting website
- Acknowledgement of support for one break (we assign)
- ¼ page Program book advertisement located in sponsor section
- 1 conference bag insert
- Ample acknowledgement on the website and on conference signage



{ ADDITIONAL OPPORTUNITIES }

Master Class **\$10,000**

- The Master Class offers an additional marketing opportunity to reach attendees in a forum that allows collaboration on specific products and therapeutic areas. Platinum Partners will have the first choice of Master Class time slots and receive a \$2,400 F&B credit.
- Banquet style with round tables and chairs for up to 50 attendees
- Includes basic AV equipment – projector, screen, audio
- Includes basic registration portal to allow attendees to register prior to the meeting
- Classes are 45 minutes
 - Breakfast (3 available)
 - Lunch (2 available)
- Food and beverage (NOT included) but must be supplied by Sponsoring Company
- E-blast will be sent out to attendees announcing each Master Class before the Conference begins
- Please request the application and details if you are interested!

Exhibits **\$3,500**

- Tabletop Exhibit Space
 - 6 foot draped table with 2 chairs and waste basket
 - Due to space limitations, NO pop-ups allowed
- Ample acknowledgement on the website and on the conference signage
- Company name and logo in the dedicated conference web-site: www.x-Medica.com/VirginDerm
- 1 complimentary badge
- Additional badges available: \$350 each

Additional Sponsorship Opportunities

- | | |
|--|----------------|
| • Conference Bags: | \$5,000 |
| ○ Company name and logo included on all attendee bags | |
| • Breaks: | \$2,500 |
| ○ Sponsorship of breaks on a first come basis | |
| ○ All breaks will be held in the exhibit area to ensure high-traffic and high-visibility | |
| ○ The supporter will be acknowledged through logo signage during each break | |
| • Conference lanyards: | \$2,000 |
| • Room Key: | \$1,500 |
| ○ Company name on room keys | |
| • Welcome Bag insert: | \$750 |
| ○ Printed brochure to be placed in attendee Conference bag | |
| ○ Must be approved by the Meeting Chairs | |
| ○ Printed and delivered to the conference venue in time for bag stuffing – details to follow | |



{ APPLICATION* }

Contact Information

Company Name _____
as it will appear in the program materials

Contact Name _____ Title _____

Street Address _____ City _____

State _____ Zip _____ Country _____

Phone (_____) _____ - _____ Email _____

Authorized signature _____ Date _____

Opportunities

Please check desired level

☐ Platinum Partner \$50,000

☐ Gold Partner \$25,000

☐ Bronze Partner \$12,500

☐ Master Class \$10,000

☐ Exhibit \$3,500

☐ Conference Bags \$ 5,000

☐ Breaks \$ 2,500

☐ Conference Lanyards. \$ 2,000

☐ Room Key. \$ 1,500

☐ Bag Insert \$750

Application Deadline & Information

- Application and payment should be received no later than **December 1, 2016**
- Please be aware that **space is limited** and will be assigned on a first-come basis
- **Cancellation:**
 - If the Virgin Derm 2017 meeting is cancelled for any reason, all unused funds shall be returned to sponsors within thirty (30) days of such cancellation.
 - If received **before November 1, 2016** will be refunded at 100%
 - If received **after November 1, 2016** will be refunded at 50% of the cost
 - **Within 30 days** of the meeting will not be refunded

*All applications will be reviewed by xMedica and are subject to approval. Once approval is obtained, payment will be processed and you will be notified of your acceptance.



Payment Information

☐ **CREDIT CARD**

☐ Visa

☐ Discover

☐ MasterCard

☐ AMEX

Credit Card # _____ Exp _____ CSV (3 digits) _____

Name as it appears on card _____

☐ *Check here if billing address is the same as your mailing address.*

CC Billing Address _____ City _____

State _____ Zip _____ Country _____

Phone (_____) _____ - _____ Email _____

Authorized signature _____ Date _____

☐ **CHECK** *Make checks payable to Global Med Group and mail with completed form to:*

1187 Douglas Rd. | Suite 102-324

Alpharetta, GA 30005

Or, fax this form to: 866.477.1258

☐ **WIRE TRANSFER** *Please contact info@globalmedgrp.com for info regarding wire transfers*

Initial Agreement: Supporters that show interest in an Advertising item or Support Opportunity Level must commit to it in writing by completing this form. Upon receipt of this form, the desired items will be reserved for 30 days from the date of the form and a Letter of Agreement (LOA) will be issued by Global Med Group.

Important Deadlines:

First right of refusal deadline	06/30/16
LOAs signed/returned by	08/15/16
Logos due by	10/15/16

Logo Request: For use in conference printed materials, please submit a hi-resolution logo to info@globalmedgrp.com. Vectorized Adobe Illustrator source files (.ai or .eps file extension) are preferred. This allows the logo to be used for multiple purposes. You may also submit a .jpeg or .tif format that is at least 360 dpi.

We look forward to your participation in the 2nd Annual VirginDerm meeting!

For additional information, please contact: info@globalmedgrp.com